



ERIC GARCETTI
MAYOR

OFFICE OF THE MAYOR

POSITION AVAILABLE – INNOVATION TEAM DIRECTOR

OPPORTUNITY TO INNOVATE

The City of Los Angeles was one of 14 cities selected to participate in Bloomberg Philanthropies' Innovation Teams program. Innovation Teams (i-teams) function as in-house innovation consultants, moving from one mayoral priority to the next. The Los Angeles Innovation Team Director will build and oversee a team that helps agency leaders and staff through a data-driven process to assess challenges and opportunities, generate responsive new solutions, develop partnerships, and deliver measurable results.

The first challenge the i-team will be charged with addressing is non-inclusive revitalization. As with many large cities across America, Los Angeles has seen remarkable examples of neighborhood revitalization over the last decade. Vibrant street life and robust business growth fueled economic development and rising property values in a process that is both celebrated and demonized as “gentrification.”

Since the end of the recession, over 125,000 new payroll jobs have been created in the City of Los Angeles, and median home sale prices have risen by roughly 75%. During the last fiscal year, construction valuation hit the pre-recession peak of \$5.3 billion, with thousands of new residential units in the pipeline for such revitalizing urban communities as Hollywood, Downtown and Koreatown.

Yet despite employment growth and investment in some neighborhoods, Los Angeles remains the most poverty-challenged big city in America. 19% of LA residents lived in poverty in 2012, a share that has only been growing since the end of the recession. Due to rising housing costs, Los Angeles has also become the most housing-burdened market in the country, with median rent equivalent to 47% of median income.

How can Los Angeles assist in bringing the benefits of revitalization to a broader range and scale of neighborhoods and the lower-income residents who currently call many of these communities home?

ABOUT THE ROLE

The Director of the Mayor's Innovation Team will report directly to the Deputy Mayor for Budget and Innovation and be responsible for leading the day-to-day coordination of the Team's goals and objectives. This high-profile leadership position will be on the cutting edge of local government innovation and will directly impact the quality of life for Angelenos. The director will collaborate with the larger Mayor's Office, City departments, and various stakeholders within the city.

Responsibilities for the position include, but are not limited to:

- Hiring and managing 5-6 staff responsible for generating innovative solutions, developing implementation plans, and managing progress towards defined targets
- Managing and maintaining strong relationships with a broad set of stakeholders, including senior government officials and private and nonprofit sector leaders in the community
- Generating new ideas by deploying open innovation methods
- Consulting with internal and external experts to generate innovative solutions and assess their feasibility
- Ensuring that there are clear and appropriate implementation plans for delivery on all major initiatives in the identified priority areas
- Achieving defined targets by monitoring performance and helping to correct course when needed
- Communicating progress to all relevant stakeholders, including regular reporting to the Mayor
- Sharing the team's strategic framework and best practices for innovation throughout city government

THE CANDIDATE

The ideal candidate possesses a passion for making meaningful, sustainable change in Los Angeles and is ready to work in a high-energy, openly collaborative work environment.

As the leader of the Team, the Director will help guide the City through a successful process of generating ideas, developing detailed implementation plans, and delivering solutions to meet specific targets, while setting an environment for change and open collaboration.

The Director will need to simultaneously balance adherence to an innovation process and protocol that is critical to delivery, and also think creatively and asymmetrically and bring abstract concepts to practical implementation in a time constrained environment.

Profiles for a successful candidates for the Innovation Team Director would likely have a background as a successful business, nonprofit, legal, or city leader with an understanding of government or a proven track record as a senior level business, legal, nonprofit, or city leader ideally with experience and involvement with business and local government in California and in Los Angeles. The candidate would also bring a background and track-record in place-making, poverty reduction, and/or neighborhood revitalization strategies.

The candidate must also demonstrate the following:

Characteristics:

- Proven ability to lead large scale transformations that involve building consensus among multiple stakeholders, constituencies, and/or agencies
- Successful experience developing and managing a high-performing team
- Track record of establishing targets and delivering results
- Understanding of the mechanics of city government and familiarity and knowledge of public sector innovation
- Direct experience working with senior government or private sector leaders
- Ability to thoughtfully communicate with and respectfully engage diverse stakeholders around a shared vision for achieving results

Personal Skills/ Attributes:

- An entrepreneurial leader as well as an effective manager
- Energetic self-starter who inspires others to their best work
- Problem-solver and change agent
- Highly ethical; likable and trustworthy
- Articulate and an excellent communicator
- Innovative and flexible
- Politically savvy with relevant constituencies
- Experienced in dealing with senior government officials and business people
- Able to bring together public, private and nonprofit organizations
- Able to effectively represent the city with all of its constituencies

- Able to keep many projects moving forward at one time while still maintaining a disciplined strategic focus for the organization

Education:

- Undergraduate degree required, advanced degree preferred, ideally in business or public administration, economics, or law

COMPENSATION

Salary will be commensurate with experience, along with additional benefits.

START DATE

February 27th, 2015

Qualified candidates should email a cover letter and resume to:

Miguel Sangalang
Executive Officer for Budget & Innovation
Office of LA Mayor Eric Garcetti
myr-innovationdelivery@lacity.org

This is an exempt, at-will position. The individual appointed to this position will not accrue any civil service tenure, contractual employment rights, or due process rights. The incumbent may be removed, without any finding of cause, by the hiring authority.